# Genetic Signatures

Transforming Molecular Diagnostics

# **AGM Presentation**

29 November 2018



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- 1 Year in review
- 2 Product overview
- **3** Upcoming milestones



## **Corporate summary**

## Revenue stage healthcare company listed on the ASX

## **Genetic Signatures Limited (ASX: GSS)**

### A specialist molecular diagnostics company



Focused on becoming a global leader in the supply of molecular diagnostic solutions



Developing and commercialising its proprietary platform technology, **3base**™



Implementing its commercial strategy through a team of 30+ across Australia, Europe and North America

### **Financial information**

<b>A\$48.8m</b>
Nil
A\$7.4m
<b>A\$56.1m</b>
103.9m <sup>1</sup>
A\$0.540



### **Top shareholders %**

Asia Union and Christopher Abbott	39.6%
Karst Peak (HK-based investment manager)	18.2%
Directors, management & advisors	>6.0%

## **Board of Directors**



# Management team with a proven track record in MDx industry and extensive experience in commercialisation of medical devices

	Nick Samaras Non-Executive Chairman	<ul> <li>Significant experience in leading international sales expansions of biotech companies</li> <li>Former Managing Director of Applied Biosystems (acquired by ThermoFisher, US\$76.8bn market cap)</li> <li>Held senior roles with Perkin Elmer and AMRAD Corporation (now part of CSL)</li> </ul>
	John Melki Managing Director & CEO	<ul> <li>Led global commercialisation efforts of GSS since 2011 and the product development team since 2003</li> <li>Successfully commercialised seven products globally</li> <li>Authored 20 peer-reviewed articles and listed as an inventor on eight patent applications</li> </ul>
<u>e</u>	Michael Aicher Executive Director	<ul> <li>Founder and former CEO of National Genetics Institute (subsidiary of LabCorp, US\$15.3bn market cap)</li> <li>Led Lab-Corp's Esoteric Business Units which generated over US\$1b revenue p.a.</li> <li>Former executive roles at Central Diagnostics Laboratory</li> <li>Recipient of Ernst &amp; Young "Entrepreneur of the Year" award for emerging technologies</li> </ul>
	Tony Radford AO Non-Executive Director	<ul> <li>Former Co-Founder and CEO of <b>Cellestis</b> (ASX:CST, acquired by QIAGEN for c.A\$350m in 2011)</li> <li>Former member of CSIRO team that invented QuantiFERON</li> <li>Former Head of Development at <b>AMRAD</b> (later acquired by CSL)</li> </ul>
	Phillip Isaacs Non-Executive Director	<ul> <li>Former Managing Director of Australian subsidiary of Technicon Equipment</li> <li>Former Managing Director of Beckman Instruments in Australia</li> <li>Vice President of Asia Pacific for Cytyc Corporation</li> <li>Founding Chairman of Australian Proteome Analysis Facility</li> </ul>

## **GSS** snapshot



Genetic Signatures is globally commercialising the 3base™ technology which underpins its EasyScreen™ molecular diagnostic kits

## Genetic Signatures' 3base™ technology

- World-first, proprietary platform technology significantly simplifies genetic detection of microbial organisms
- Technology reduces the four bases of nucleic acid that make up DNA to just three
- **3base™** is the science **behind the** *EasyScreen*™ Kits

## **Global strategy for commercialisation**

### Australia

Continued compounding revenue growth driven by new customers and new product releases

### Europe

• Expand revenue with recently established local sales team

### **North America**

 Continue to drive direct sales of ASRs and progress FDA submission of *EasyScreen<sup>™</sup>* Kits

## Genetic Signatures EasyScreen<sup>™</sup> Portfolio



#### Enteric

Detects 20+ gastro-enteritis pathogens (e.g. Salmonella and Cryptosporidium)



#### Respiratory

Detects 14 common respiratory infections (e.g. Influenza A & B, Rhinovirus and M. pneumonia)



### ESBL & CPO

Identifies antibiotic resistant 'superbugs'



### STI / Genital

Detects 12 of the most common sexually transmitted infections (e.g. Chlamydia, Gonorrhoea and Syphilis)



### Flavivirus / Alphavirus

Detects complex viruses primarily spread by insects causing widespread morbidity (e.g. Dengue Fever)



#### **Meningitis**

Detects life-threatening infection surrounding the brain and spinal cord



### **Respiratory Atypical**

Simultaneous detection of leading causes of bacterial respiratory infection

## Genetic Signatures

## **1** Year in Review

Transforming Molecular Diagnostics

## Share price performance



Genetic Signatures has made significant operational progress which has been recognised by positive share price perfomance in the last 12 months

## Share price performance (A\$)

Source: IRESS



## Major Australian contract and product launch



# New domestic customer and product launch creates immediate boost to the domestic revenue base

## Step change in domestic revenue following product launch and new major contract

- Sales contract signed with a large Australian pathology services provider for two new products:
  - Second generation EasyScreen™ Respiratory Pathogen Detection Kit
  - GS1-HT Instrument
- New customer creates an opportunity to supply up to 1,000 tests per day during peak flu season, and ~100-200 test per day outside of flu season
- Single new contract creates a notable jump in revenue for Genetic Signatures
- Significant size of customer validates Genetic Signatures technology

## Second generation *EasyScreen*™ Respiratory Pathogen Detection Kit

- Increased throughput with the ability to simultaneously detect 15 common respiratory pathogens in patients
- Rapid detection in approximately 4.5 hours

# nately 4.5

## **GS1-HT Instrument**

- Automates sample processing and amplification setup
- Increases throughput by up to 15% relative to existing instrumentation, offering a more consolidated and efficient workflow



## New customer and product launch expected to help accelerate sales growth

## highlights the commercial potential of 3base<sup>™</sup> technology Important milestone for Genetic Signatures

Received its first US sales order of Analyte Specific Reagents (ASRs) in the June 2018 quarter

First sales of ASRs in the US

- Customer nearing completion of validation work
- Customer is a well respected pathology lab that • offers extensive services to a large number of patients
- Launch followed a successful ASR trial period •

#### What is an ASR?

- Building blocks of *EasyScreen<sup>™</sup>* kits that utilise the • Company's proprietary **3base**<sup>™</sup> technology</sup>
- Can be purchased by eligible customers<sup>1</sup> to develop . and validate proprietary tests for the diagnosis of infectious diseases
- ASRs are offered to more than 11,000<sup>2</sup> eligible labs . and hospitals in the US
- ASRs are used to make LDTs (laboratory-developed . tests), and represent ~20% of the US MDx market<sup>3</sup>

A major US contract should significantly increase Genetic Signatures' group revenue

Notes:

3. DeciBio Consulting

Australia

Estimated MDx market size (2017, US\$)<sup>4</sup>







<sup>1.</sup> US Laboratories regulated by the Clinical Laboratory Improvement Act (CLIA) may purchase and use ASRs,

<sup>2.</sup> https://www.acla.com/wp-content/uploads/2014/09/Alan-Mertz-Written-Statement-for-21st-Century-Cures-Hearing-2014-09-09.pdf

<sup>4.</sup> Molecular Diagnostics Market by Application, Forecast to 2020. Markets and Markets, November 2015 and Global In Vitro Diagnostics (IVD) Market Forecast 2013-2020. Allied Market Research, June 2014.

## **Promising clinical trial results**

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The National CPE Reference Laboratory in Ireland presented successful results from the trial of the *EasyScreen<sup>TM</sup>* ESBL & CPO Detection Kit

### Successful *EasyScreen™* ESBL & CPO trial results

- The trial was undertaken by Ireland's National CPO Reference Laboratory
- Trial results highlight that:
  - ✓ The automated sample extraction and the EasyScreen<sup>™</sup> ESBL & CPO Detection Kit has strong results in the rapid detection of antibiotic resistant organisms
  - Provides a sensitive and specific alternative to culture
  - Diagnostic results in less than 3 hours, compared to culture, which takes days
  - Requires minimal hands-on-time
- Positive trial results validate the *EasyScreen*<sup>™</sup> ESBL & CPO Detection Kit



In April 2018, successful trial results were presented at ECCMID in Madrid, educating labs about how they can tackle antimicrobial resistance

## Growing interest in *EasyScreen™* ESBL & CPO as a result of global outbreaks

## **Strong revenue uplift in 1Q FY19**

GSS continues to deliver consistent quarter-on-quarter revenue growth since listing

### **Quarterly revenue (A\$k)**

1.013

+34% on pcp 754 714 691 677 575 540 495 463 460 442 423 410 Q1 Q2 Q3 Q4 ■FY19 FY16 ■ FY17 ■ FY18

### **Key Highlights**

- Despite a relatively soft flu season, Genetic signatures achieved
   record quarterly revenues of A \$1.0m
- Strong revenue is reflective of the sales traction Genetic Signatures is building across its expanding product range in both domestic and key international markets
- A new major customer contract was also signed during the quarter, which further boosted domestic sales, and is expected to help accelerate future global sales



## **Financial performance**



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A\$000	Year ending 30 Jun 2018	Qtr ending 30 Sep 2018
Receipts from customers	2,902	1,066
Payments to suppliers & employees	(8,447)	(2,448)
Interest received	253	4
R&D tax concession received	1,598	-
Net cash used in operating activities	(3,694)	(1,378)
Purchase of plant & equip	(519)	(181)
Net cash used in investing activities	(519)	(181)
Net cash flows from financing activities	-	-
Net decrease in cash & equivalents	(4,213)	(1,559)
Cash at beginning of period	13,193	8,955
Foreign exchange differences	(25)	(3)
Cash & equivalents at end of period	8,955	7,393



Genetic Signatures

# Genetic Signatures

## 2 Product overview

Transforming Molecular Diagnostics

## **Clear path to global commercialisation for all products**

				Australia		E	U		US	
	Products	Product development	Trials underway	Pilot stage revenue <sup>2</sup>	Registration and sales	Ready for trials	Registration and sales	Ready for ASR trials	FDA trials initiated	Clearance and sales
Existing products	EasyScreen™ Enteric	•	•	•	•	•	•	•	2018/2019	2019
	EasyScreen™ ESBL & CPO	٠	•	•	•	٠	٠	•		
	EasyScreen™ Respiratory	٠	•	•	2H CY18 (submitted)	2H CY18	2H CY18 (submitted)	•		
ш	EasyScreen™ STI / Genital	٠	•	•	1H CY19	1H CY19	1H CY19	•		
cts	EasyScreen™ Flavivirus / Alphavirus	٠	٠	•	1H CY19	1H CY19	1H CY19	•		
v products	EasyScreen™ <b>Meningitis</b> (Viral/ Bacterial/fungal)	•	•	2H CY18	0	0	0	•		
New	EasyScreen™ Atypical Respiratory	•	2019	0	0	0	0	0		
	Atypical Respiratory	•		•		•	•			

Complete

• Upcoming

## GSS has made substantial progress on all products since IPO

Notes:

- 1: Each of the product suites may contain multiple different individual products, requiring multiple regulatory submissions and registrations for a suite of products
- 2. Pilot stage revenue generated from sales for research use only (medical professionals may use products for diagnosis only where they validate results with independent testing)
- 3. Sold as individual Analyte Specific Reagents (ASR) for a number of pathogens in the USA

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## **Product development**



High calibre product development team executing on a clear strategy of commercialisation

Overview of Genetic Signatures current infectious disease portfolio of 7+ product families<sup>1</sup>

**Revenue focus** 



### Product development progression

1. Image not to scale. Provides an approximate depiction of Genetic Signatures' portfolio. Revenue contibution changes over time as a result of a number of factors including seasonality and regularity of purchase orders.

# *EasyScreen™* Enteric Detection Kits



# Targets 20+ pathogens that affect the intestines and often result in gastroenteritis or other severe illnesses

#### Enteric range overview

- Flagship product is comprised of 3 key kits:
  - Bacterial, Protozoan and Viral
  - Kits can be purchased separately or together, maintaining both **flexibility** and **broad coverage** for customers
- Approved for sale in Australia (TGA) and the EU (CE-IVD)
- In market with major hospital and pathology customers, including St. Vincent's Sydney and Australian Clinical Labs

### **Commercialisation status**

- Total addressable market in US is ~US\$228m<sup>1</sup> to be targeted with FDA clearance expected in 2019
  - Preparing for US clinical trial for the Protozoan kit
  - On course to attain FDA clearance for our Enteric Protozoan Detection Kit in 2019
- The total addressable market in EU is ~US\$80m
- · Seegene is a market leading MDx competitor
  - However EasyScreen<sup>™</sup> Enteric Detection Kit has the highest level of throughput per run

### Pathogen targets

- **Bacterial targets** targets 6 common Bacterial pathogens including *Salmonella* spp.
- **Protozoan targets** targets 6 common Protozoan pathogens including *Giardia* intestinalis
- **Viral targets** targets 9 common viral pathogens including Norovirus GI and GII and Rotavirus

### Infection overview and implication



1 World Market for Molecular Diagnostics, 5th. Edition (Infectious Disease, Oncology, Blood Screening, Pre-Natal and Other Areas) Kalorama Information, Published: 1/9/2013

# *EasyScreen™* Respiratory Pathogen Detection Kit



# Respiratory infections represent a substantial global burden in terms of lost productivity and morbidity

### **Respiratory Pathogen Detection Kit overview**

- Detection Kit targeting a large addressable market, where increased throughput is required in peak flu season
- Already achieving repeat customer orders across key markets
- Major new domestic customer in August 2018 creates an opportunity to supply up to 1,000 tests per day during peak flu season, and ~100-200 test per day outside of flu season

#### **Commercialisation status**

- Total addressable market in US is **~US\$174m**
- The total addressable market in EU is ~US\$61m
  - Advancement of existing trials, in addition to the establishment of several new trials
  - CE-IVD application has been submitted with anticipated approval in 2H CY18
- Seegene is a market leading MDx competitor
  - However EasyScreen<sup>™</sup> Respiratory Pathogen Detection Kit has the highest level of throughput per run

### Pathogen targets

- *EasyScreen<sup>™</sup>* Respiratory Pathogen Detection Kit can simultaneously and rapidly detect 14 common respiratory pathogens, including:
  - Influenza A & B, Rhinovirus and M. pneumonia

#### Infection overview and implication

- Respiratory viral infections are responsible for the deaths of an estimated 3.9 million people per year<sup>1</sup>
  - Particularly dangerous for children, older adults, and people with immune system disorders
  - At risk patients can be prescribed an antiviral for influenza if correctly diagnosed

## Genetic Signatures *EasyScreen*<sup>™</sup> Respiratory Pathogen Detection Kit has the potential to:

- Simultaneously screen for multiple targets reduces possibility of misdiagnosis and mistreatment
- Reduce antibiotic overprescribing, which drives the development of resistant bacteria

# *EasyScreen™* ESBL & CPO Detection Kit



The "superbug" detection kit has advanced rapidly with regulatory approval achieved in the EU and Australia, and trials underway in the US (ASRs)

### **ESBL & CPO Detection Kit overview**

- Product was fast-tracked in response to increasing customer demand
- Received full regulatory registration in Europe (CE-IVD) in April and Australia (TGA) in May

#### **Commercialisation status**

- Economic impact related to antimicrobial resistance is expected to cost over ~\$105bn annually worldwide<sup>1</sup>
- First sales of ASRs in the US in June 2018 quarter
- Maiden sales from large European health care entity
- Positive trial results from Ireland's National CPE Reference
   Laboratory
  - Trials currently underway in the US for the ESBL & CPO range, with results anticipated in 2019
- Cepheid is a market leading MDx competitor
  - Cepheid's superbug kits only detect for CPO
  - Low throughput: 1 test performed at a time (POC<sup>2</sup>)
  - EasyScreen<sup>TM</sup> ESBL & CPO Detection Kit outperforms on both breadth of tagets and throughput

#### Pathogen targets

• *EasyScreen<sup>™</sup>* ESBL & CPO Detection Kit can simultaneously and rapidly detect more antibiotic resistant targets than any other commercial kit

#### Large and growing global impact of antibiotic resistance<sup>3</sup> Global deaths per year Superbugs 2050 10.0m 100-120k 130k 60k 700k Tetanus Cholera Measles Superbugs 8.2m 1.5m 1.4m 2m Road accidents Diabetes Diarrhoeal Cancer

disease

1. Codjoe, F. S., & Donkor, E. S. (2017). Carbapenem Resistance: A Review. Medical sciences (Basel, Switzerland), 6(1), 1. doi:10.3390/medsci6010001

2. POC: Point of care

3. Antimicrobial Resistance: Tackling a crisis for the health and wealth of nations. The Review on Antimicrobial Resistance Chaired by Jim O'Neill December 2014

# *EasyScreen™* STI Detection Kit



# The STI diagnostics market is set for a rapid growth and the simultaneous testing of multiple targets can reduce the spread of infection

### **STI Detection Kit overview**

- Innovative STI Detection Kit testing for a range of pathogens that are not always tested for with routine screening
- Revenue generated from sales in Australia for research use only version
- Domestic commercial customer secured, a fully accredited private Pathology Lab

### **Commercialisation status**

- Total addressable market in US is ~US\$330m
  - ASRs currently available in the USA
- The total addressable market in EU is ~US\$116m
  - Anticipated to achieve CE-IVD approval in FY19
- Seegene is currently a market leading MDx competitor
  - EasyScreen<sup>TM</sup> STI Detection Kit screens for a broader range of targets in a single kit
  - EasyScreen<sup>™</sup> STI Detection Kit has the highest level of throughput when screening across a broad range of targets

### Pathogen targets

- Detects 12 of the most commonly encountered STIs
  - Including chlamydia, gonorrhoea and syphilis
- Also detects a number of less common STIs, which often go undiagnosed

### Large and growing global impact of antibiotic resistance



1 million STIs are contracted daily worldwide1



Majority of STIs have no symptoms or only mild symptoms that may not be recognised<sup>1</sup>



Laboratories routinely test for chlamydia and gonorrhoea but others are often not tested



Drug resistance, especially for gonorrhoea, is a major threat to reducing the impact of STIs



If left untreated, infections can cause pelvic inflammatory disease, leading to infertility

## The science behind 3base™ technology



*3base*<sup>™</sup> technology reduces complexity in genetic testing, allowing detection of more pathogens. Extra results, higher accuracy, lower cost

## 3base™ technology

- **3base**<sup>™</sup> platform technology converts original 4-base microbial genome to 3-base
- Conversion occurs during standard procedures with no additional steps for the technician
- **3base<sup>™</sup>** MDx can identify a wider array of patient infections and provide greater testing accuracy by reducing complexity



## **3base™ technology in the detection process**

## The EasyScreen<sup>™</sup> competitive advantage



*EasyScreen*<sup>™</sup> offers faster and more effective detection of infectious disease; optimised for high throughput labs

				¢0
High throughput	High specificity	Rapid time to result	Common workflow	Platform agnostic
Ability to test multiple samples simultaneously maximises pathogen testing capacity	Superior accuracy relative to traditional testing methods, ability to detect more specimen types simultaneously	Provides optimised solution for high- volume hospitals and pathology laboratories	Four product families currently available covering enteric microorganisms, respiratory pathogens (including influenza), ESBL & CPO "Superbugs" and STIs	Compatible with common existing laboratory equipment, specialised hardware not required
200+ samples every 4-5 hours	+83% more infections detected than traditional methods <sup>1</sup>	<b>4-5 hours</b> until result, compared to 4-5 days with traditional methods	All tests use compatible workflow	Low setup cost with <i>EasyScreen</i> ™ detection kits

Notes: 1: St Vincent's Hospital Evaluation Study results, see below for further details on the study



## Clinical trials demonstrate efficacy

 Evaluation study conducted at St. Vincent's Hospital, Sydney

221 patient samples tested and compared to traditional culture, microscopy, and antibody based tests



- Results highlight the efficacy of 3base<sup>™</sup> technology and GSS' products
  - Faster screening: Generated results in 4 hours, compared to up to 120 hours for traditional testing methods
  - Greater accuracy: Identified 44 infections that existing testing missed

### **St Vincent's Hospital Evaluation Study results**

	Conventional			
Pathogen	Methods*	EasyScreen™		
Campylobacter	7	9		
Salmonella	8	9		
Shigella	5	6		
C. difficile	3	7		
Yersinia	-	1		
Cryptosporidium	-	1		
Giardia	9	12		
Dientamoeba fragilis	4	20		
Blastocystis hominis	16	21		
Entamoeba histolytica	1	1		
Norovirus group 2	-	7		
Adenovirus	-	1		
Adenovirus 40/41	-	1		
Sapovirus	-	1		
Total	53	97		

Significantly greater efficacy (+83% more infections detected)

## Genetic Signatures

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# Upcoming milestones



#### **Objectives FY19 ~** — US **Domestic** Europe FDA clearance of first **CE-IVD** registration TGA approval and Enteric kit in CY19 and sales launch of 3 commercial release of 3 products by end of products by end of Secure large ASR **FY19** FY19 customers Ongoing Continue developing Continued Meningitis and Atypical development Respiratory products Progress scientific validation across several products in **FDA** approval the US market

## **Upcoming activities**

In addition to key upcoming milestones, GSS will continue to focus on a range of activities delivering value in the near term.

### Notable activities include:

- ✓ Securing new customer contracts across several EasyScreen<sup>™</sup> products
- Commercialising Respiratory, STI and Flavivirus kits within Australia and key European markets
- Continuing to expand international sales and distribution teams

# Contact us

Dr John Melki Genetic Signatures Chief Executive Officer P: +61 (0)2 9870 7580 E: john@geneticsignatures.com

Visit us www.geneticsignatures.com Follow us on social media



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