# Genetic Signatures

Transforming Molecular Diagnostics

## 1H 24 Market Update

22 February 2024

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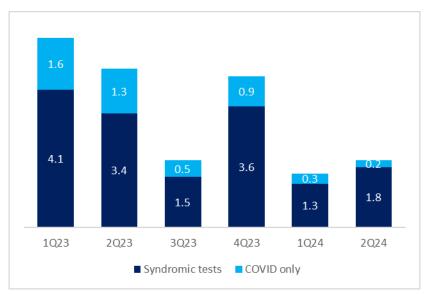
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#### Sales Revenue (A\$m)

- Increasing syndromic test focus
  - Revenue dominated by syndromic tests
  - Growth in enteric syndromic revenue in 1H 24 of 8.8% vs p.c.p.
- Strong growth drivers to provide long-term, durable growth from syndromic test sales
  - Multi-pathogen testing for respiratory infections likely to be long-term growth market
  - Syndromic testing increasingly recognised as providing more effective and timely healthcare
  - Unique approach and benefits of **3base**® technology recognised by customers



A'000s	1H 24	1H 23
Sales revenue	3,604	10,405
Cost of materials & freight	(2,543)	(4,475)
Gross profit	1,061	5,930
Employee benefits expense	(7,672)	(6,945)
Scientific consumables & clinical trials	(1,734)	(2,097)
Other expenses	(2,975)	(3,058)
EBITDA	(11,320)	(6,170)
Depreciation & amortisation	(781)	(702)
EBIT	(12,101)	(6,872)
Other income	1,632	392
Profit/(loss) before tax	(10,469)	(6,480)
Income tax expense	-	-
Net income	(10,469)	(6,480)

- Revenue impacted by reduced respiratory kit sales; –
   Respiratory revenue expected to be reinstated following TGA registration
- COVID testing representing 14% of revenue (vs 28% p.c.p.)
- Gross margin impacted by additional expenses for provision for stock obsolescence \$538k
- Higher employee expenses due to increases in salaries and on-costs as well as restructure costs incurred in the current half
- Ongoing R&D activities and clinical trials for FDA clearance
- \$18.1m in cash as at 31 December 2023 with no debt

## Upcoming News Flow



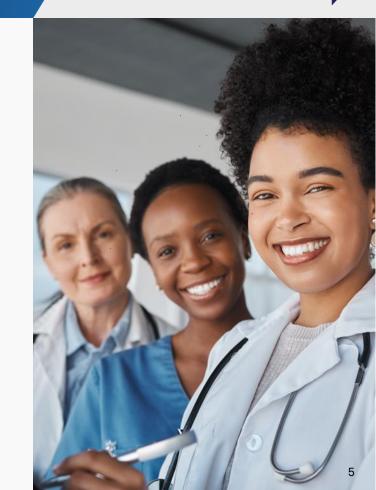
- Australian sales of the Respiratory Pathogen Detection Kit to major customers expected to return their full volume
  - Material revenue uplift following TGA approval of Influenza B regulatory submission
- US *EasyScreen*<sup>™</sup> Gastrointestinal Parasite Detection Kit
  - 510(k) clearance
  - Revenue anticipated to commence in 1H 25

#### Increase sales and presence in UK and EMEA markets

• Recently appointed a dedicated distribution manager and secured two new distributors to accelerate expansion

#### R&D initiatives for new products

- New EasyScreen<sup>™</sup> detection kits
- Technology and workflow improvements
- Development of Next Generation Instrument prototype





#### **Financial information**

Share price (21-February-24)	A\$0.505
Shares on issue	186.5m
Market capitalisation	A\$94.2m
Cash (31-Dec-23)	A\$18.1m
Debt (31-Dec-23)	Nil
Enterprise value	A\$76.1m

### Top shareholders %

Asia Union (Chris Abbott private investment)	22.8%
Perennial Value Management	12.5%
Fidelity International	9.9%
Directors & management	2.9%



- The updated EasyScreen<sup>™</sup> Respiratory Pathogen Detection Kit was submitted to TGA for review in December 2023
- Revenue has been impacted with major customers during this time
  - Expect all respiratory revenue to be reinstated upon approval
- Minor changes were made in assay design to restore performance in a short timeframe



Australian Government

**Department of Health** Therapeutic Goods Administration





## Compelling opportunity in the US



- First product, the *EasyScreen*<sup>™</sup> Gastrointestinal Parasite Detection Kit submitted to FDA for sales clearance
- The product addresses an unmet need
  - Broadest molecular syndromic test for 8 clinically relevant GI parasites
  - No current stand-alone FDA cleared molecular test detects >3 parasites
- ~5.5 million traditional tests conducted in the US / year
  - Traditional tests are manual, slow, labour intensive & unreliable
  - Current testing is not profitable for pathology laboratories
- Molecular reimbursement code already in place
  - Higher reimbursement rate than traditional microscopic tests



## Significant investments undertaken to support US launch



Advances in Gastrointestinal Protozoa Testing: Molecular Ova and Parasite Investigations



Contributors: Dr Bobbi Print McDurier PhD, ARUP Laboratories Dr Glen Hansen, Hennepin Healthcare Leol Bracken, ARUP Laboratories Dr Glenien Stark, St Vincent's Sydney

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US team representation at ASM Microbe 2023 conference in Houston, Texas.

- Clinical trial commenced in 2020 in 3 US sites forming part of the FDA application
- A select, limited number, of pre-qualified customer experience sites in the US are currently evaluating the *EasyScreen<sup>TM</sup>* Gastrointestinal Parasite Detection Kit
- 6 sites have been trained and performing evaluations. A further 3 sites to be trained in Q3 FY24
- One of these sites has written a scientific paper on the benefits of the EasyScreen<sup>™</sup> Gastrointestinal Parasite Detection Kit
- Highly experienced sales team in place in preparation for commercial launch
- Distribution, warehouse and laboratory facilities in place
- Engagement with key opinion leaders to understand product appeal and positioning
- Attendance at conferences and delivery of white papers and webinars to increase brand awareness in preparation for launch

## Four distinct customer segments – all targets



\*EP005 = *EasyScreen*<sup>™</sup> Gastrointestinal Parasite Detection Kit

Target segments	GI parasite testing requirements	Potential TAM = 5.5 m tests	Share of targeted 2.2m EP005* tests by segment	Potential customers
Large commercial reference labs	High volume LabCorp / Quest = >1500 tests / day Others ~100-300 tests / day	1.65 million 30% of TAM	50%	<ul> <li>LabCorp</li> <li>Quest</li> <li>Sonic Health</li> <li>BioReference Laboratories</li> <li>Clinical Reference Laboratory</li> </ul>
IDN / core labs (large hospitals)	Low to medium volume, Some sites high volume Average ~50-100 tests / day	3.03 million 55% of TAM	32%	<ul> <li>Kaiser Permanente</li> <li>Baylor Scott and White</li> <li>Northwell Health</li> <li>Cleveland Health Clinic</li> <li>Sutter Health</li> </ul>
Specialty reference labs	Medium to high volume Average ~40-100 tests / day	0.28 million 5% of TAM	12%	<ul> <li>ARUP Laboratories</li> <li>Mayo Clinic</li> <li>Wadsworth Center</li> <li>University of Nebraska</li> <li>Emory Medical Laboratory</li> </ul>
Independent hospitals	Low to medium volume, Average ~20-40 tests / day	0.55 million 10% of TAM	6%	<ul> <li>Scripps Laboratories</li> <li>Sharp Laboratories</li> <li>John Hopkins</li> <li>Tampa General</li> <li>Henry Beaumont</li> </ul>
Target size and TAM modelled from various data sources listed here	<ul> <li>Morningstar Credit Ratings, LLC 16<sup>th</sup> October 2018. Credit Com</li> <li>Laboratory Economics, Volume 18, No. 3. March 2023. Jondavie</li> <li>Genetic Signatures Market Survey Insights. March 2023</li> <li>DeciBio ID DX-Book 2022</li> </ul>		American Hospital Association, Fast	sights, How many IDNs are in the U.S.?, 21/4/23. <u>Link</u> Facts. U.S. Health Systems. 2023. <u>Link</u> adical Diagnostics. Accessed on 13/9/23. <u>Link</u> <b>10</b> Iule Book (MBS). <u>Link</u>

## Update on 510(k) submission to the FDA



## *EasyScreen*<sup>™</sup> Gastrointestinal Parasite Detection Kit

- The Company received multiple rounds of questions from the FDA since submitting the 510(k) application on 1 September 2023
  - This process was expected due to the complexity of the submission and the lack of commercial comparators (unmet need)
- Genetic Signatures is currently preparing responses for the recent round of questions to the FDA
  - Final response required before 28 April 2024
  - Genetic Signatures has partnered with experts who have experience in similar submissions to expediate this process
- The Company anticipates that the FDA will review and respond to the information presented soon after receipt
- Solid opportunity pipeline developed in readiness for clearance
  - Expecting to convert pre-qualified customer experience sites to initial customers, post clearance





EasyScreen<sup>™</sup> Gastrointestinal Parasite Detection Kit

Submitted to US FDA for 510(k) clearance Currently investigation use only (IUO) in US



## Next Generation Instrument development



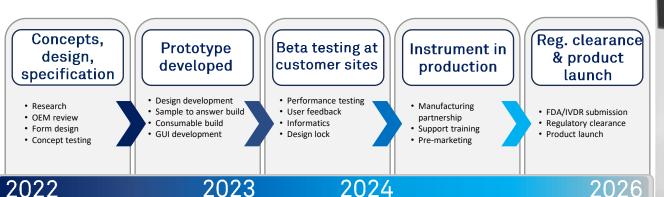
Design input received by laboratory leaders including Johns Hopkins, Mayo Clinic, Quest Diagnostics, Texas Children's and Baylor Scott & White

### "Sample-to-result" Instrument

- Highly automated
- High-throughput (~400 samples/shift)
- Can run multiple products and mixed specimen types in a single run
- Embed use of 3base® with customers

#### Value Position

- Address a market gap for automated high-throughput syndromic testing
- Provide operational efficiency in our target market
- Single platform to consolidate multiple tests that are currently conducted on numerous instruments









## EMEA growth initiatives to accelerate revenue



- Highly experienced direct sales and support team in place
  - Located in the United Kingdom and Germany
  - Transitioning customer sites to broader syndromic testing
  - Building awareness in the region with a strong pipeline of opportunities forecasted to close in FY24 and beyond
- Channel partnerships in place in select European markets, and recent contracts executed in Israel and the Middle East
  - Carefully selected channel partners are deeply experienced and highly connected in their respective markets
  - Operating in markets where language and culture requires local representation or where it isn't economic to operate a direct sales force
- Distributor Channel Manager in place to support global expansion
  - Dedicated resource to provide channel partner training and support to build regional brand equity and sales growth







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